



LOOKBOOK 3A

ISSUE 001
TEAM FORTRESS 2 - ROBOT HEAVY



LOOKBOOK **3A**

WELCOME TO THE LAUNCH ISSUE OF LOOKBOOK 3A, a digital companion for our upcoming new print magazine **W03A**. Over the past five years, **3A** has continued to challenge itself to become one of the premiere toy companies in the world. In 2008 we started with just a single figure with an edition of only 50 pieces and since that time we've created an extensive series of 1/6th and 1/12th collectible figures based on the creations of 3A Co-founder Ashley Wood. His worlds of *World War Robot*, *Papbot* and *Adventure Kartel* have offered us opportunities to explore innovations in sculpting, paint application and tailored clothing that have garnered **3A** a passionate and loyal fanbase of collectors from around the world. Along the way we have worked with great companies such as Valve, Marvel, Konami, 343 Studios, Capcom - bringing their stunning virtual worlds to life in physical form.

With this inaugural issue of **Lookbook 3A**, we are proud to showcase our latest figure from Valve's award-winning series of games - *Team Fortress 2*. Anyone that knows **3A** knows that we love robots, so after creating 1/6th scale versions of the Atlas and P-body robots from *Portal 2* earlier this year, how could we say no when the Robot Heavy came calling?

Presented here in detail for the first time, we offer an extensive look at both the Red and Blu Robot Heavy Collectible Figures. Each character stands 12-inches tall, features over 30 points of articulation and like the *Portal 2* robots we created, the Robot Heavy features electronic LED illuminated eyes (in either Red or Blu of course). Each figure also comes with The Heavy signature minigun weapon.

The Robot Heavy will be offered for sale first at the **3A** online store - Bambalandstore.com and later in the year at other selected online retailers. The Bambaland Editions will be the only way to purchase both the Red and Blu together as an exclusive box set. In addition both the single verisons and box set versions from Bambaland will come with an additional set of interchangeable Boxing Glove hands.





TEAM FORTRESS 2

ROBOT HEAVY PRE-SALE EVENT

September 26th, 2013 9:00am Hong Kong Time
bambalandstore.com

Figure Stands 12 Inches (30.5cm) Tall

Illuminated LED Eyes

Removable Bandolier

The Heavy's Signature Minigun - aka Sasha



Bambaland Exclusive Includes
An Interchangeable Set Of
Boxing Glove Hands

Over 30 Points Of Articulation



220USD

RED ROBOT HEAVY BAMBALAND EXCLUSIVE

- Includes Free International Shipping
- Fully Posable Figure Stands 12-Inches (30.5cm) Tall
- More Than 30 Points Of Articulation
- Features Illuminated LED Eyes
- Includes The Heavy's Signature Minigun Weapon
- Bambaland Exclusive Includes Interchangeable Set Of Red Boxing Glove Hands



220USD

BLU ROBOT HEAVY BAMBALAND EXCLUSIVE

- Includes Free International Shipping
- Fully Posable Figure Stands 12-Inches (30.5cm) Tall
- More Than 30 Points Of Articulation
- Features Illuminated LED Eyes
- Includes The Heavy's Signature Minigun Weapon
- Bambaland Exclusive Includes Interchangeable Set Of Blu Boxing Glove Hands



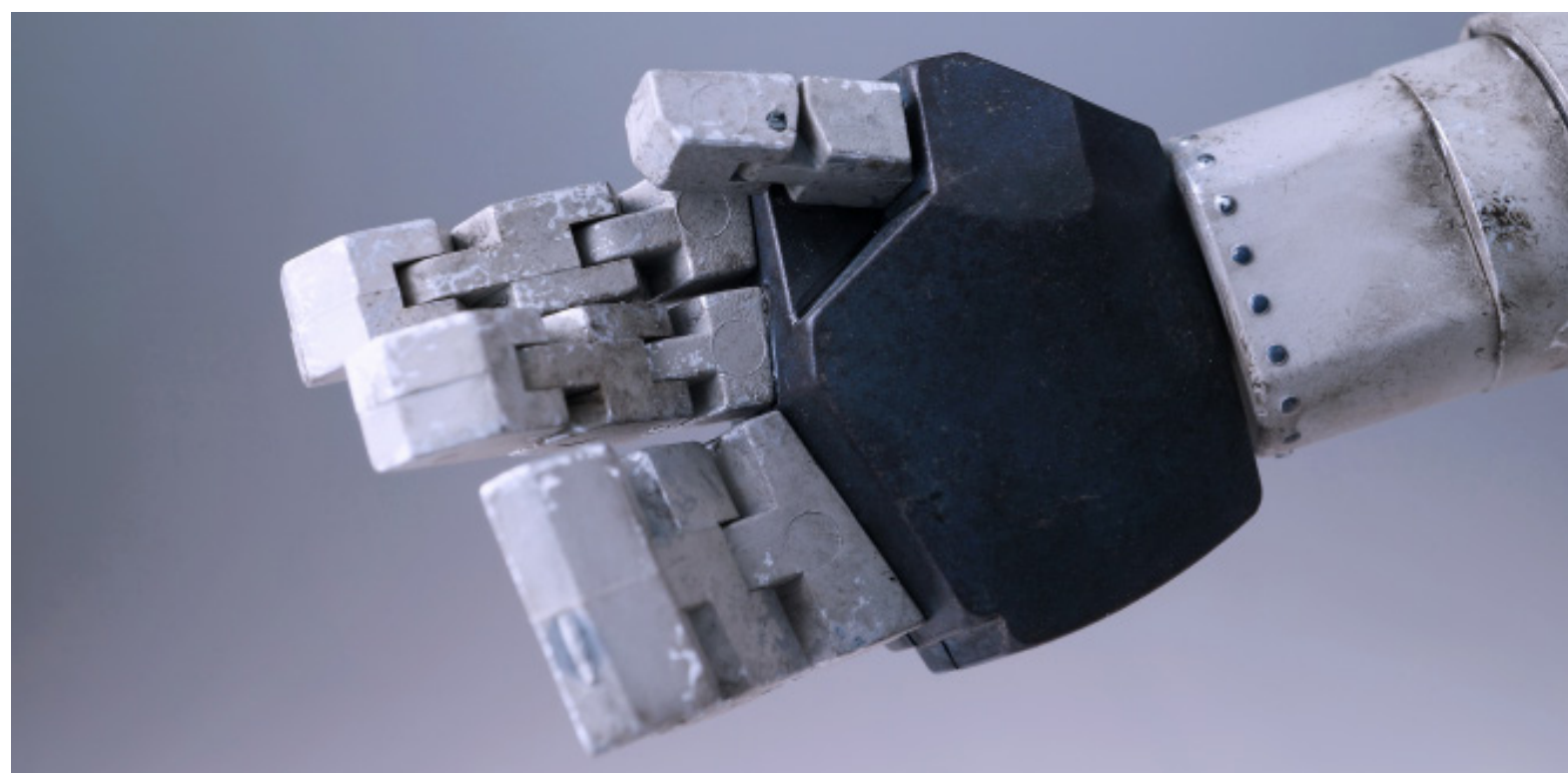
400USD

BLU + RED ROBOT HEAVY BAMBALAND EXCLUSIVE 2-FIGURE BOX SET

- Includes Free International Shipping
- Come With Two Fully Posable Figures, Each Standing 12-Inches (30.5cm) Tall
- More Than 30 Points Of Articulation
- Features Illuminated LED Eyes
- Includes The Heavy's Signature Minigun Weapon
- Bambaland Exclusive Box Set Includes Two Sets Of Interchangeable Boxing Glove Hands - Red + Blu

*Design and colour may change on final shipping version















3A is an entertainment, publishing and toy company founded in 2008, by renowned toy designer Kim Fung Wong and internationally-acclaimed artist Ashley Wood.

Best known for creating toys, comic books, art books and apparel for Ashley's key properties - *World War Robot*, *Popbot* and *Adventure Kartel*, 3A has extended its award-winning detail, paint application and articulation towards licensed properties such as: Valve's *Portal 2*, *Team Fortress 2*, Konami's *Metal Gear Solid* franchise, 343's *Halo* series, Marvel and more.



Valve is an entertainment software and technology company founded in 1996. In addition to creating several of the world's most award-winning games, Valve is also a developer of leading-edge technologies including the Source® game engine and Steam®, the premier online gaming platform.



The game that put class-based multiplayer team warfare on the map. Meet the team. The Pyro. The Heavy. The Spy. The Scout. The Sniper. The Medic. The Engineer. The Demoman. And the Soldier. Together they'll introduce you to the most exciting class-based action ever created.

Other games pay lip-service to class variety, while actually offering only thin variations on basic combat. TF2, on the other hand, delivers, offering widely divergent gameplay styles and appealing to a broad range of tactical abilities and skills. On top of the nine classes themselves, TF2's unique game modes, signature art style, and persistent player statistics combine to create a wildly fun and addictive experience.

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